



# THE MAN FROM SNOWY RIVER GOES TEAL

## TICKFORD RACING – SNOWY RIVER RACING 2023 REVEAL

15 February, 2023

Tickford Racing has released its third Gen3 Ford Mustang for the 2023 Supercars Championship. James Courtney will once again drive the No. 5 Ford Mustang for Tickford Racing, which will display unmissable levels of the eye-catching teal of naming rights partner Snowy River Caravans.

For Courtney, 2023 will mark his fourth season at Tickford Racing and 18th season in the Supercars Championship, making him one of the most experienced drivers in the field. Courtney is excited to once again partner with the team at Snowy River Caravans as he strives to take the teal back to the podium in the 2023 Supercars season aboard his No. 5 entry.

I have seen a few car and regulations changes in my time in the sport, but none quite like this,” Courtney said. “It’s a huge change to what we have previously known and I’m excited to see the racing move closer together and the cars to resemble more of what the road going Mustang is. I’m also excited to continue our partnership with the awesome team at Snowy River Caravans, it was great to have them on board last year and I’m ready to bring the teal in 2023.”

With 2023 marking a huge year in the sport, Courtney is as motivated as ever to put his car back at the top off the back of his three podiums in 2022, and hopes to help lead his younger teammates through such a dramatic change in the sport.

“This year will be a huge learning curve for everyone I think, no team is going to have the upper hand, it will be interesting the see how we compare after some testing and first couple of practices at Newcastle”, The No. 5 driver also said. “It’s always exciting ahead of a new season, 2022 was a choppy year for my team, but we know we have what it takes to overcome anything we face, I’m as motivated as ever to get out there and make the teal team of Snowy River Caravans and Tickford Racing proud, and I can’t wait to get the season underway.”



Courtney will join his Tickford Racing team mates in pre-season testing over the coming weeks at Winton Motor Raceway and Sydney Motorsport Park ahead of the season opener on the streets of Newcastle from the 10th-12th of March. Having followed last year's campaign with interest, Regent Caravans CEO and Managing Director Andrew Crank is thrilled to continue the brand's association with Tickford and Courtney for the 2023 season. "We are delighted announce we are extending our relationship with Tickford Racing and that the Snowy River Caravans Mustang has signed on for a second season," Crank said. "Partnering with Tickford and bringing Snowy River Caravans to Supercars has been such an exciting venture for us.

Last year was our first foray into V8 Supercars, and the branding that has been created has been so satisfying. We created activations at the racetracks which has allowed many thousands of race fans the opportunity to get a firsthand look at the caravans we proudly offer to the Australian and New Zealand markets. Not only have we sold caravans through our activations at track, but we've continually heard from our caravan owners, dealers, and greater team about the Snowy River Supercar. Joining the team has grown our brand and energised our business in a way that would be difficult to replicate.

"While signing on and continuing our involvement has real business value for us, another big reason we came to this decision has been the environment in the team at Tickford," he continued. "Obviously seeing James take 3 podiums last year was fantastic, they help wash away the lows, but do not make our decisions based solely around results. The whole Tickford team understands our business objectives, our factories are literally a few kilometres apart and we have formed a strong collaboration. In addition, James has been an incredible brand ambassador for Snowy River Caravans, we could not ask more of James who last week attended the launch of a new dealership in Townsville.

We're certainly looking forward to being a part of the Tickford team for 2023, which is likely to be highly entertaining and unpredictable.

